

**AMERICAN LEGION AUXILIARY NATIONAL HEADQUARTERS
8945 NORTH MERIDIAN ST., INDIANAPOLIS, IN 46260**

**SPECIAL MEMORANDUM
SERIES 2009-2010**

DATE: December 18, 2009

SUBJECT: Updates

With deep regret the Auxiliary State Department of Arizona has informed us that Past Arizona Department President LaVan Erickson (1979-1980) passed away Tuesday, December 15, 2009. Condolences may be sent to her daughter, Janet Cooper at 8701 E. Placita Los Reyes, Tucson, AZ 85710.

DISTRIBUTION:

National Officers
Past National Presidents
National & Vice Chairmen
Department Presidents
Department Secretaries
National Executive Committeewomen
Alternate Executive Committeewomen
Daniel Wheeler, National Adjutant, TAL
Brad Pryor, IT Director, TAL

SERIES 2009-2010

FROM: Rusty Beeg, Eastern Division Junior Activities Chairman

DATE: December 14, 2009

SUBJECT: 2009-2010 Junior Activities Program

“The more we get together the happier we'll be!” This might be the theme song of our juniors and (if we think about it) of senior members as well. In this age of text messages, “My Space” and “Facebook” we need to give some consideration to the benefits of “face time” in our junior programs. Does this mean that we need to manufacture more formal meetings for our junior members to attend? Not at all. We have plenty of formal meetings as it is at all levels of our organization and we encourage the attendance of juniors at these meetings. But, enough is enough! There are many other projects and opportunities for involving our young members. We already know that our older juniors can be a mainstay when it comes to helping with a fund raiser. But, at any age, they love to feel useful and have fun doing it. Does your Unit send care packages to military personnel overseas? Juniors love to be part of an assembly line and they can get the work done in record time! Are they working on their badges? Why not have a meeting where a Senior Chairman can guide them through some of their badge requirements and sign off on their forms when they are completed? Use the Junior Leadership Course as the basis for a group workshop (more opportunities for fulfilling badge requirements) and make it fun with games, prizes, music and refreshments. Geography and travel expense may be a problem for holding state wide events but two or more Units that are fairly close together can collaborate on activities. Maybe some could be held on a county, district or regional level.

All Units don't have organized junior groups. Don't let this be a problem. Encourage Units to make sure their junior events are publicized and those juniors from your own and other Units organized or not, are invited to participate. Take advantage of the “pack mentality” that children develop by encouraging them to include their non-member friends in your activities. If they decide your get-togethers are the best they'll want to join. And if some of the girls aren't eligible? No worries. You may end up developing some non-affiliated volunteer hospital workers later on down the line. If nothing else you will have exposed a child to the spirit of volunteerism and the principles and programs of our organization --- and they'll probably talk about it!

There are many venues for junior participation and with the holiday season upon us we have many opportunities to work together. Holiday parties are one way but keep the spirit of giving in mind when doing the planning. Ask the juniors what they would like to sponsor as a charity for their Christmas party such as bringing canned goods for a food bank, a warm item of clothing for a “mitten tree”, or a “Care package” item to send to a soldier instead of an exchange gift. They will love the idea. Be sure to seek out and include children of active duty military families. Many VA Medical Centers have a gift distribution at Christmas and will allow children to participate in certain areas of the hospital. Both the children and the patients love this! (Possible fringe benefit: parents will probably accompany their child and may catch the volunteering “bug”!)

Be creative in your approach to giving your junior members opportunities for participation in your projects and please share these “face time” experiences with us so we can pass along your ideas. Then turn your juniors loose with their technology so they can chat about these valuable experiences to all their electronic friends. What better public relations? While it's true that you can't stuff a “care package”, or hand out a Christmas present, or collect 10 items for a school, or visit a nursing home on

“Facebook” you CAN share the joy of these experiences electronically. Who knows? Maybe next time more will come and participate.

Distribution:

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National Junior Activities Committee

Past National Presidents

Department Presidents & Secretaries

National Chairmen & Vice Chairmen

Department Junior Activities Chairmen

**SPECIAL MEMORANDUM
SPECIAL SERIES 2009-2010**

FROM: Carolyn Baranowski, National Community Service Eastern Division Chairman
DATE: December 18, 2009
SUBJECT: *ITNAmerica*
Dignified Transportation for Seniors

Do you love to drive and have some spare time on your hands? Think about what fun and how rewarding your help and companionship would be to a senior who can no longer get behind the wheel.

If you could provide one afternoon a week or a few hours during the month to help take a senior to a medical appointment, grocery shopping, or even take them out for dinner, what a difference you would make in their lives.

All of us have a stake in helping to ensure that older adults and the visually impaired can remain active once they stop driving. Volunteers help elderly people stay connected to families, friends, and activities that bring meaning to their lives—and to yours.

By volunteering:

- You help make driving safer for everyone.
- You provide a positive alternative to a huge national problem by ensuring that seniors have a great choice without burdening family or friends.
- You help seniors stay independent and healthy by taking them to visit friends, to the gym or to a doctor's appointment. As Auxiliary members, we could team up with ITN and help our seniors who can no longer drive.

Check out the Web site: <http://itnamerica.org>

States that *ITNAmerica* are involved in are CA, CT, IA, NV, MO, KY, OH, SC, VT, ME and FL. Wouldn't it be great if we could get all states involved and have the American Legion Auxiliary be a great supporter?

Contact *ITNAmerica*: 90 Bridge Street Suite 100, Westbrook, ME 04092
Phone (207) 857-9001. Fax (207) 857-9199

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**SPECIAL MEMORANDUM
SERIES 2009-2010**

FROM: Denise Delaney-Wrolen, National Community Service Committee Chairman
DATE: December 18, 2009
SUBJECT: Martin Luther King Jr. Day of Service
Monday, January 18, 2010

Martin Luther King Jr. Day of Service is 31 days away! Hopefully, planning for this day is coming along well. Remember to:

- Make media contacts at least 10 days in advance.
- List your service events on local community calendars.
- Recruit someone to take pictures at the event.

For additional information, including communications and social networking, visit www.mlkmobilization.org/resources.html.

If you missed the six sample idea toolkits in the bulletin two weeks ago, visit www.legion-aux.org/Programs/CommunityService/index.aspx.

Please contact communityservice@legion-aux.org if you have any questions.

Best wishes for a successful MLK Day of Service in your local community.

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MEMORANDUM
SERIES 2009-2010

DATE: December 18, 2009
FROM: Linda Feezer, Girls State Committee Member
SUBJECT: Incorporating Volunteerism into the Girls State Program

One of Girls State Chairman Janet Jefford's Objectives for the Girls State Program for 2009-2010 is: "To instill in all Girls State citizens a commitment of volunteerism and an awareness of the mission of the American Legion Auxiliary." Action Step "b" of these objectives states: "Add one Auxiliary mission-related volunteer service project to each Department's Girls State program by May 2010. Girls Nation 2010 will work to add a mission-related volunteer service project to its agenda."

This article will address that subject and offer ideas that you might incorporate into your Girls State program for the coming year. As we all know, our organization is based on volunteerism. We perform acts of volunteering for many different walks of life: our Veterans and their families, our communities, states and nation. Many of the younger generation are giving hours through volunteerism through their local school and church programs, so it is time for our "volunteering" organization to utilize the skills and enthusiasm of our youth at our Girls State Sessions. Some of our Departments are already incorporating this program and we applaud them for that...now let's strive to have all Departments working toward this goal!

Volunteerism at Girls State doesn't have to be an encumbering part of your program, perhaps you can donate one small block of time, one afternoon, one evening, or just a couple of hours during the week. Time might be given for the entire group to participate, or a small entity of the girls (perhaps in a "city" meeting) so they can work on volunteer projects at different times during their week at Girls State. You might be able to have a group of girls that participates in a community event, which is taking place where your Girls State is held. This could be an option in addition to other "elective" opportunities such as choir, band, journalism, or other choices offered.

We do not necessarily need to involve the entire group of Girls State citizens to carry out a project but we do need to emphasize the importance of volunteerism and how an individual can make a difference by volunteering. Utilize a community speaker that works with organizations that require volunteers to carry out their programs, to address a general session meeting of your Girls State citizens so they become aware of this need in our communities.

Some possibilities for project locations include Veterans care facilities, assisted living facilities, daycare providers, summer school programs, clean-up programs, Senior Citizen centers, even the campus of the University or College your Girls State program may be housed on. There are a plethora of ideas for projects to embark on with your Girls State citizens, too numerous for me to list here, but if you are at a loss for ideas, consult your Department Community Service, Children and Youth, VA and R Chairman, or Education Chairmen for a wealth of ideas.

Let's help our Girls State citizens to become the "well-rounded" society of our communities and our country. In the long run, we will all benefit by their willingness to contribute to these volunteer programs, and they will grow to be better citizens of our country!

Distribution List:

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Past National Presidents

National Chairmen

National Girls State Committee

Department Presidents and Secretaries

Department Girls State Chairmen

Department Girls State Directors

SPECIAL MEMORANDUM

Series 2009-2010

From: Karen Lowe – National Public Relations Vice Chairman

Date: 14-December-2009

Subject: Internal Communications

Internal communication is the first step in a successful public relations campaign. It includes words like “newsletters”, “flyers” and “e-mails”, and because of the electronic world we live in today, it also includes words like “blog”, “facebook” and “youtube”. To some of us these words are unfamiliar and a little scary. Many units with older members are not ready to learn what they mean or master how to learn them. After all we have just learned how to e-mail and what’s wrong with the “old-fashion” newsletter?

Don’t forget for one minute how important newsletters still are in our Units. Throughout the history of the American Legion Auxiliary, nothing has been more important to our success than communication—not only with the public, but with and among ourselves. It promotes voluntary participation; it honors those who serve and let’s us know our successes. That is the purpose of communication and our newsletters are the means to achieving it.

Newsletters are still an excellent way to communicate with your members and let them know what is going on in your Unit. Don’t assume that just because they pay their dues every year that they understand what the American Legion Auxiliary is all about. Keeping our members informed is critical to keeping them motivated. Just remember to use good grammar, write clear and concise and proof read. That way you can catch your mistakes before someone else catches them.

E-mail has been around for a few years now. Even the older generation is catching on and they enjoy it. What a fun way to communicate about our programs and upcoming events. It’s easy; it’s affordable; it’s friendly and it’s reliable—99% of all e-mails are delivered. Just remember before you hit that “send” button to read over what you just said. Is the intent of your message going to be what the recipient receives? Keep a smile on your face as you e-mail. It helps to keep your message positive.

Whether you e-mail, blog, facebook, youtube or send the old fashion newsletter, the important thing is you are communicating and you are telling our story. The American Legion Auxiliary story is not optional; it’s our lifeblood. Publicity builds membership and establishes goodwill. Telling other who we are and what we do for others builds better relationships in our communities and will help promote National President Rita’s theme: Reconnect and Energize.

SPECIAL MEMORANDUM

DATE: December 13, 2009

FROM: Lisa D. Williamson, Western Division Chairman, Public Relations

SUBJECT: Public Relations & Electronic Social Networks

In public relations, communication is a key task. Any organization needs a positive image and presence in the community so as to attract customers, business partners, funding and even volunteers.

Most people think that public relations is all about media relations or community relations, but volunteer relations is as important. People volunteer for different reasons, including gaining experience, spending time for a meaningful cause, or networking with like-minded people. They obviously have a choice to work or not to work for an organization, as well as which one they want to work for.

With the growth in technology, public relations has grown to include Social Networking. Why? Because we can now bypass the media and reach the members, volunteers, donators directly. Social networking is how you can get a message to a large audience in an inexpensive way.

There are many reasons to add social networking as part of public relations:

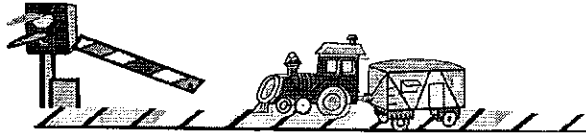
1. It costs you nothing to sign up on social networking sites. You can sign up as many as you want and most sites are free.
2. Your sites stay open 24/7. Similar to your website, people will be able to look you up and find out more about your organization 24 hours a day, 365 days a year.
3. These sites have a lot of traffic and will help the promotion of your organization. They're among the most popular sites on the web. In 2005, 8% of all adults online had a profile on a social network. Today, 35% do! In December 2008, 76 million people visited MySpace – a 10% increase from the previous year. 50% of adults online have a profile on MySpace. In December 2008, 54.5 million people visited Facebook – a 57% increase from the previous year. 22% of adults online have a profile on Facebook.
4. Social networking is also about word-of-mouth. People share what they like on social networking sites. It is important to monitor the online conversation for the purpose of quality control and product improvement. The real value of social networking is that it exponentially leverages word-of-mouth.
5. The beauty of social networking is you can interact with your readers, volunteers or customers. When the communication is two-way, it allows you to clarify thoughts and myths about your organization. Connecting with people on a personal level builds trust and credibility.

6. You can be creative with social networking and this is the place where you can do all the updates and enhancement by yourself. You do not need a web designer. It is significantly cheaper to use online social networking strategies than to pay for advertising. When you social network, you learn what your prospects like and what they don't. That personal relationship you gain when you connect with your potential member, volunteer or donator is more valuable than what you would get had you advertised. Advertising is much more impersonal.
7. Updates and uploads are instant. Your readers and volunteers can get updated information about your organization. Social networking sites can help you get the word out fast.
8. Your market is instantly expanded with social networking because people around the world can get access to your events, thoughts, videos or social networking sites. Remember, Social Media is a conversation and it allows you to gain a new audience. "Popular" stories gain a lot of attention within the network, which send traffic to your site as well as those same stories are often mirrored on other sites. Many bloggers review social networking sites to get ideas – if your story is "popular", then you increase your chances of blog coverage

Some Different Social Media sites:

Facebook	Rappr	Bebo	Blogger
MySpace	Seismic	Techonorati	Wordpress
You Tube	Newsvine	Livejournal	Delicious
Twitter	Oovoo	Xanga	Socialthing
LinkinIn	Plaxo	Crowdvine	Google Wave
Friendster	Blogcatalog	Notube	
Flickr	Kirsty	Blogtalkradio	
Ping.fm	Friendfeed	Brightkite	
Plurk	Qik	Hi5	

Ensure that you have extra time to spend. While it's true that the upfront costs are less, this method takes up a lot of time in research and building relationships. Be consistent and be interesting!



**AMERICAN LEGION AUXILIARY
8945 North Meridian Street
Indianapolis, Indiana 46260**

TO: Department Membership Chairman

FROM: Nancy Brown-Park, National Membership Chairman
Wanda Moore, Department Membership Chairman Department
North Carolina

DATE: December 16, 2009

REGARDING: Do you still have Christmas Shopping to do?

This week our bulletin comes from the, Department Membership Chairman from North Carolina, Wanda Moore. She sent the following idea to her department.

MEMBERSHIP CHRISTMAS GIFT

"Oh by gosh, by golly, it's time for mistletoe and holly." A hearty MERRY CHRISTMAS TO YOU ALL!!!

As we gather in our homes for family celebrations, during this wonderful holiday of peace, love and goodwill, the joy we feel overflows in hugs, kisses and gifts. We share bountiful tables of food and sweet treats with friends and families. We all wish these feelings could last all year. We cherish the joyful songs of good cheer, twinkling trees, hopes of snow, excited squeals of our children, and the greatest gift of all, the joy of the holiday season.

The freedom to enjoy all of this and more is brought to us courtesy of the U.S. Armed Forces and their determination to accomplish each and every mission. A lump catches in my throat as I remember the thousands of men and women who have come before in our nation's history.

Compare today's holiday season with that of 1776 when George Washington led his ill equipped, half frozen, starving troops with feet bandaged in blood stained rags across the Delaware River. None faltered in this incredible act of unthinkable hardship and sacrifice. Perhaps they delivered one of the greatest gifts of all; their lives for our freedoms.

Today the American Legion Auxiliary stands dedicated to the men and women who serve and have served this great land. To continue our dedication we need membership, both renewal and new members. Can you find the time during this busy holiday season to call on our members for renewals? Like George Washington who needed the loyalty of his rag-tag troops to successfully defend our young nation, we need a strong membership to successfully support our veterans and their families.

As we hang our stockings and say our prayers, you can give the best Christmas present of all -- the gift of membership in the American Legion Auxiliary. As tiny Tim said "God Bless Us Everyone!"

Nancy Brown Park
Brownpark1@me.com
70 Arnold Dr.
Novato, CA 94949

CC: National Officers, National Chairman, Past National Presidents, Department Presidents, National Membership Committee

AMERICAN LEGION AUXILIARY
2010 Membership Report
Traditional & DMS - Domestic

MEM389R
DMS in year end goal & ?:YES

	Department	2010 Mbsp. Needed for Year-End Goal	1-06-2010 75% Target	2010 Actual Traditional Mbsp.	2010 Actual DMS Mbsp.	12-16-2009 2010 Total Mbsp.	2010 Mbsp. Needed to Meet 75% Target	Pct of Year End Goal
1	IOWA	33,908	25,431	27,391	0	27,391	1,960-	80.780
2	WISCONSIN	29,229	21,921	23,474	0	23,474	1,553-	80.311
3	NORTH DAKOTA	15,182	11,386	12,140	0	12,140	754-	79.963
4	MINNESOTA	49,152	36,864	38,824	3	38,827	1,963-	78.994
5	NEBRASKA	27,064	20,298	21,296	0	21,296	1,998-	78.688
6	HAWAII	345	258	269	0	269	11-	77.971
7	MISSOURI	17,367	13,025	13,300	3	13,303	278-	76.599
8	LOUISIANA	10,029	7,521	7,621	0	7,621	100-	75.990
9	SOUTH DAKOTA	15,846	11,884	11,987	0	11,987	103-	75.647
10	MISSISSIPPI	4,789	3,591	3,610	0	3,610	19-	75.381
11	NORTH CAROLINA	8,797	6,597	6,498	0	6,498	99	73.866
12	KANSAS	19,521	14,640	14,287	0	14,287	353	73.188
13	ALABAMA	7,032	5,274	5,067	0	5,067	207	72.056
14	ILLINOIS	43,209	32,406	30,712	0	30,712	1,694	71.078
15	PUERTO RICO	2,078	1,558	1,470	0	1,470	88	70.741
16	MICHIGAN	32,374	24,280	22,688	0	22,688	1,592	70.081
17	NEW YORK	50,743	38,057	35,544	1	35,545	2,512	70.049
18	MARYLAND	26,689	20,016	18,525	1	18,526	1,490	69.414
19	TEXAS	24,503	18,377	16,963	1	16,963	1,414	69.228
20	MAINE	9,980	7,485	6,876	1	6,877	608	68.908
21	INDIANA	58,336	43,752	40,162	1	40,163	3,589	68.848
22	FLORIDA	39,260	29,445	26,972	2	26,974	2,471	68.706
23	MONTANA	4,768	3,576	3,265	0	3,265	311	68.477
24	KENTUCKY	8,520	6,390	5,790	0	5,790	600	67.958
25	UTAH	3,113	2,334	2,112	0	2,112	222	67.845
26	NEW JERSEY	12,228	9,171	8,290	0	8,290	881	67.795
27	CALIFORNIA	27,933	20,949	18,840	1	18,841	2,108	67.451
28	GEORGIA	11,456	8,592	7,674	1	7,674	918	66.987
29	ARIZONA	15,227	11,420	10,188	1	10,189	1,231	66.914
30	WYOMING	4,118	3,088	2,743	0	2,743	345	66.547
31	WEST VIRGINIA	9,491	7,118	6,316	0	6,316	802	66.610
32	COLORADO	6,511	4,883	4,312	0	4,312	571	66.226
33	VIRGINIA	9,043	6,782	5,973	2	5,975	807	66.073
34	OHIO	50,681	38,010	33,207	0	33,207	4,803	65.522
35	MASSACHUSETTS	8,208	6,156	5,370	0	5,370	786	65.424
36	TENNESSEE	6,539	4,904	4,278	0	4,278	626	65.423
37	SOUTH CAROLINA	4,994	3,745	3,250	0	3,250	495	65.078
38	OREGON	8,017	6,012	5,192	0	5,192	820	64.762
39	VERMONT	9,297	6,972	6,008	0	6,008	964	64.623
40	IDAHO	3,336	2,502	2,139	0	2,139	363	64.119
41	CONNECTICUT	4,867	3,650	3,112	0	3,112	538	63.941
42	RHODE ISLAND	1,242	931	790	0	790	141	63.607
43	PENNSYLVANIA	66,879	50,159	42,368	2	42,370	7,789	63.353
44	DELAWARE	4,583	3,437	2,899	0	2,899	538	63.256
45	ARKANSAS	4,942	3,706	3,114	0	3,114	592	63.011
46	OKLAHOMA	8,206	6,154	4,999	0	4,999	1,155	60.919
47	NEW HAMPSHIRE	9,179	6,884	5,587	0	5,587	1,297	60.867
48	WASHINGTON	9,826	7,369	5,958	0	5,958	1,411	60.635

Department	2010 Mbsp. Needed for Year-End Goal	1-06-2010 75% Target	2010 Actual Traditional Mbsp.	2010 Actual DMS Mbsp.	12-16-2009 2010 Total Mbsp.	2010 Mbsp. Needed to Meet 75% Target	Pct of Year End Goal
49 ALASKA	3,721	2,790	2,118	0	2,118	672	56.920
50 NEVADA	2,152	1,614	1,195	0	1,195	419	55.530
51 NEW MEXICO	5,185	3,888	2,741	0	2,741	1,147	52.864
52 DIST OF COL	267	200	30	0	30	170	11.236
53 PHILIPPINES	273	204	18	0	18	186	6.593
TOTALS	850,235	637,656	595,552	18	595,570	42,086	70.048

* All Time High

*** END OF REPORT ***

AMERICAN LEGION AUXILIARY
2010 Membership Report
Traditional & DMS - Domestic

MEM389R
DMS in year end goal & ?:YES

JOYCE BABCOCK, Div Nat'l Vice President

Department	2010 Mbsp. Needed for Year-End Goal	2010 Actual		2010 DMS Mbsp.	12-16-2009 Total Mbsp.	2010 Mbsp. Needed to Meet 75% Target		Pct of Year End Goal
		Traditional	Mbsp.			Meet	75% Target	
3 NORTH DAKOTA	15,182	11,386	12,140	0	12,140	754-	79,963	
4 MINNESOTA	49,152	36,864	38,824	3	38,827	1,963-	78,994	
5 NEBRASKA	27,064	20,298	21,296	0	21,296	998-	78,688	
9 SOUTH DAKOTA	15,846	11,884	11,987	0	11,987	103-	75,647	
23 MONTANA	4,768	3,576	3,265	0	3,265	311	68,477	
30 WYOMING	4,118	3,088	2,743	0	2,743	345	66,610	
32 COLORADO	6,511	4,883	4,312	0	4,312	571	66,226	
TOTALS	122,641	91,979	94,567	3	94,570	2,591-	77,111	

NORMA SWANSON, Div Nat'l Vice President

Department	2010 Mbsp. Needed for Year-End Goal	2010 Actual		2010 DMS Mbsp.	12-16-2009 Total Mbsp.	2010 Mbsp. Needed to Meet 75% Target		Pct of Year End Goal
		Traditional	Mbsp.			Meet	75% Target	
1 IOWA	33,908	25,431	27,391	0	27,391	1,960-	80,780	
2 WISCONSIN	29,229	21,921	23,474	0	23,474	1,553-	80,311	
7 MISSOURI	17,367	13,025	13,300	3	13,303	278-	76,599	
12 KANSAS	19,521	14,640	14,287	0	14,287	353	73,188	
14 ILLINOIS	43,209	32,406	30,712	0	30,712	1,694	71,078	
16 MICHIGAN	32,374	24,280	22,688	0	22,688	1,592	70,081	
21 INDIANA	58,336	43,752	40,162	1	40,163	3,589	68,848	
31 WEST VIRGINIA	9,491	7,118	6,316	0	6,316	802	66,547	
34 OHIO	50,681	38,010	33,207	0	33,207	4,803	65,522	
TOTALS	294,116	220,583	211,537	4	211,541	9,042	71,924	

AMERICAN LEGION AUXILIARY
2010 Membership Report
Traditional & DMS - Domestic

MEN389R
DMS in year end goal % ? : YES

PEGGY BROWN, Div Nat'l Vice President

6	HAWAII	Department	2010 Mbsp.		1-06-2010		2010		12-16-2009		2010 Mbsp.		Pct Of	
			Year-End Goal	75% Target	Actual	Traditional	Actual	DMS	Total	Mbsp.	Meet	75% Target	Year End	Goal
25	UTAH		345	258	269	0	269	0	269	11-	77.971	269	77.971	
27	CALIFORNIA		3,113	2,334	2,112	0	2,112	0	2,112	222	67.845	2,112	67.845	
29	ARIZONA		27,933	20,949	18,840	1	18,841	1	18,841	2,108	67.451	2,108	67.451	
38	OREGON		15,227	11,420	10,188	1	10,189	1	10,189	1,231	66.914	1,231	66.914	
40	IDAHO		8,017	6,012	5,192	0	5,192	0	5,192	820	64.782	820	64.782	
48	WASHINGTON		3,336	2,502	2,139	0	2,139	0	2,139	363	64.119	363	64.119	
49	ALASKA		9,826	7,369	5,958	0	5,958	0	5,958	1,411	60.635	1,411	60.635	
50	NEVADA		3,721	2,790	2,118	0	2,118	0	2,118	672	56.920	672	56.920	
51	NEW MEXICO		2,152	1,614	1,195	0	1,195	0	1,195	419	55.530	419	55.530	
53	PHILIPPINES		5,185	3,888	2,741	0	2,741	0	2,741	1,147	52.864	1,147	52.864	
	TOTALS		273	204	18	0	18	0	18	186	64.164	186	64.164	
			79,128	59,340	50,770	2	50,770	2	50,772	8,568		8,568		

BARBARA ANN GOLDE, Div Nat'l Vice President

17	NEW YORK	Department	2010 Mbsp.		1-06-2010		2010		12-16-2009		2010 Mbsp.		Pct of	
			Year-End Goal	75% Target	Actual	Traditional	Actual	DMS	Total	Mbsp.	Meet	75% Target	Year End	Goal
18	MARYLAND		50,743	38,057	35,544	1	35,545	1	35,545	2,512	70.049	2,512	70.049	
20	MAINE		26,689	20,016	18,525	1	18,526	1	18,526	1,490	69.414	1,490	69.414	
26	NEW JERSEY		9,980	7,485	6,876	1	6,877	1	6,877	608	68.908	608	68.908	
35	MASSACHUSETTS		12,228	9,171	8,290	0	8,290	0	8,290	881	67.795	881	67.795	
39	VERMONT		8,208	6,156	5,370	0	5,370	0	5,370	786	65.424	786	65.424	
41	CONNECTICUT		9,297	6,972	6,008	0	6,008	0	6,008	964	64.623	964	64.623	
42	RHODE ISLAND		4,867	3,650	3,112	0	3,112	0	3,112	538	63.941	538	63.941	
43	PENNSYLVANIA		1,242	931	790	0	790	0	790	141	63.607	141	63.607	
44	DELAWARE		66,879	50,159	42,368	2	42,370	2	42,370	7,789	63.353	7,789	63.353	
47	NEW HAMPSHIRE		4,583	3,437	2,899	0	2,899	0	2,899	538	63.256	538	63.256	
52	DIST OF COL		9,179	6,884	5,587	0	5,587	0	5,587	1,297	60.867	1,297	60.867	
	TOTALS		267	200	30	0	30	0	30	170	11.236	170	11.236	
			204,162	153,118	135,399	5	135,404	5	135,404	17,714	66.322	17,714	66.322	

AMERICAN LEGION AUXILIARY
2010 Membership Report
Traditional & DMS - Domestic

MEM389R
DMS in year end goal % ?:YES

LYNDA J HORTON-TURK, Div Nat'l Vice President

Department	2010 Mbsp. Needed for Year-End Goal	1-06-2010		2010 Actual DMS Mbsp.	12-16-2009		2010 Mbsp.		Pct of Year End Goal
		75% Target	Actual Mbsp.		Total Mbsp.	Needed to Meet 75% Target			
8 LOUISIANA	10,029	7,521	7,621	0	7,621	100-	75,990		
10 MISSISSIPPI	4,789	3,591	3,610	0	3,610	19-	75,381		
11 NORTH CAROLINA	8,797	6,597	6,498	0	6,498	99	73,866		
13 ALABAMA	7,032	5,274	5,067	0	5,067	207	72,056		
15 PUERTO RICO	2,078	1,558	1,470	0	1,470	88	70,741		
19 TEXAS	24,503	18,377	16,963	0	16,963	1,414	69,228		
22 FLORIDA	39,260	29,445	26,972	2	26,974	2,471	68,706		
24 KENTUCKY	8,520	6,390	5,790	0	5,790	600	67,958		
28 GEORGIA	11,456	8,592	7,674	0	7,674	918	66,987		
33 VIRGINIA	9,043	6,782	5,973	2	5,975	807	66,073		
36 TENNESSEE	6,539	4,904	4,278	0	4,278	626	65,423		
37 SOUTH CAROLINA	4,994	3,745	3,250	0	3,250	495	65,078		
45 ARKANSAS	4,942	3,706	3,114	0	3,114	592	63,011		
46 OKLAHOMA	8,206	6,154	4,999	0	4,999	1,155	60,919		
TOTALS	150,188	112,636	103,279	4	103,283	9,353	68,769		
GRAND TOTAL	850,235	637,656	595,552	18	595,570	42,086	70,048		

* All Time High

*** END OF REPORT ***

AMERICAN LEGION AUXILIARY
Membership Comparison Report

12/16/2009

<u>Department</u>	<u>Membership 12/16/2009</u>	<u>Membership 12/16/2008</u>	<u>Difference</u>
DEPT OF ALABAMA	5,067	5,204	137-
DEPT OF ALASKA	2,118	2,338	220-
DEPT OF ARIZONA	10,189	10,309	120-
DEPT OF ARKANSAS	3,114	3,374	260-
DEPT OF CALIFORNIA	18,841	19,058	217-
DEPT OF COLORADO	4,312	4,375	63-
DEPT OF CONNECTICUT	3,112	3,458	346-
DEPT OF DELAWARE	2,899	3,299	400-
DEPT OF FLORIDA	26,974	29,796	2,822-
DEPT OF GEORGIA	7,674	8,112	438-
DEPT OF HAWAII	269	231	38
DEPT OF IDAHO	2,139	2,315	176-
DEPT OF ILLINOIS	30,712	32,724	2,012-
DEPT OF INDIANA	40,163	40,931	768-
DEPT OF IOWA	27,391	29,239	1,848-
DEPT OF KANSAS	14,287	14,151	136
DEPT OF KENTUCKY	5,790	5,611	179
DEPT OF LOUISIANA	7,621	7,764	143-
DEPT OF MAINE	6,877	7,076	199-
DEPT OF MARYLAND	18,526	19,697	1,171-
DEPT OF MASSACHUSETTS	5,370	5,634	264-
DEPT OF MICHIGAN	22,688	23,186	498-
DEPT OF MINNESOTA	38,827	40,433	1,606-
DEPT OF MISSISSIPPI	3,610	3,822	212-
DEPT OF MISSOURI	13,303	13,950	647-
DEPT OF MONTANA	3,265	3,465	200-

AMERICAN LEGION AUXILIARY
Membership Comparison Report

12/16/2009

<u>Department</u>	<u>Membership 12/16/2009</u>	<u>Membership 12/16/2008</u>	<u>Difference</u>
DEPT OF NEBRASKA	21,296	22,520	1,224-
DEPT OF NEVADA	1,195	1,005	190
DEPT OF NEW HAMPSHIRE	5,587	5,596	9-
DEPT OF NEW JERSEY	8,290	8,278	12
DEPT OF NEW MEXICO	2,741	2,982	241-
DEPT OF NEW YORK	35,545	30,844	4,701
DEPT OF NORTH CAROLINA	6,498	6,610	112-
DEPT OF NORTH DAKOTA	12,140	12,588	448-
DEPT OF OHIO	33,207	33,351	144-
DEPT OF OKLAHOMA	4,999	5,716	717-
DEPT OF OREGON	5,192	5,385	193-
DEPT OF PENNSYLVANIA	42,370	42,758	388-
DEPT OF RHODE ISLAND	790	730	60
DEPT OF SOUTH CAROLINA	3,250	3,349	99-
DEPT OF SOUTH DAKOTA	11,987	12,853	866-
DEPT OF TENNESSEE	4,278	4,972	694-
DEPT OF TEXAS	16,963	17,403	440-
DEPT OF UTAH	2,112	1,971	141
DEPT OF VERMONT	6,008	6,620	612-
DEPT OF VIRGINIA	5,975	5,696	279
DEPT OF WASHINGTON	5,958	6,513	555-
DEPT OF WEST VIRGINIA	6,316	6,440	124-
DEPT OF WISCONSIN	23,474	24,645	1,171-
DEPT OF WYOMING	2,743	3,031	288-
DEPT OF DIST OF COLUMBIA	30	128	98-
DEPT OF PANAMA	6	7	1-

12/16/2009

<u>Department</u>	<u>Membership 12/16/2009</u>	<u>Membership 12/16/2008</u>	<u>Difference</u>
DEPT OF PHILIPPINES	18	18	
DEPT OF PUERTO RICO	1,470	1,496	26-
DEPT OF AUSTRALIA	73	44	29
DEPT OF CANADA	14	14	
DEPT OF FRANCE	16	52	36-
DEPT OF MEXICO	66	65	1
DEPT OF CHINA	5	5	
TOTAL=	595,750	613,237	17,487-

3,553 Records Processed

*** END OF REPORT ***