

**AMERICAN LEGION AUXILIARY NATIONAL HEADQUARTERS
8945 NORTH MERIDIAN ST., INDIANAPOLIS, IN 46260**

**WEEKLY MAILING CONTENTS
SERIES 2010-2011**

DATE: September 24, 2010

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AMERICAN LEGION AUXILIARY FOUNDATION, INC.
Seeking Nominations for the Foundation Board of Directors

The American Legion Auxiliary Foundation, Inc. Board of Directors is seeking applications for one 3-year elected board position to be part of the Foundation's governance team. The Foundation has completed its organizational phase and must now focus on its primary responsibility to raise funds to support the programs and services delivered by the American Legion Auxiliary. The Nominating Committee for the Foundation Board is seeking applications from members with a passion for the mission outreach of the American Legion Auxiliary who are willing to make the commitment to build, promote and sustain the Foundation.

The Bylaws of the American Legion Auxiliary Foundation include the composition, duties, terms, qualifications, election process, and meeting requirements of the Foundation board of directors. The duties of the Foundation Board of Directors are to govern and oversee the affairs, funds and property of the Foundation subject to the provisions of federal and Indiana laws, its Articles of Incorporation, and its bylaws, policies, and procedures. The board generally meets quarterly, with some meetings conducted by electronic/telephonic means.

The board consists of nine directors. Five serve by virtue of their national positions with the American Legion Auxiliary – the National Vice President, National Secretary, National Treasurer, Veterans Affairs & Rehabilitation Committee Chair, and Children and Youth Committee Chair; one is appointed from the ALA National Finance Committee; and three are elected by the Foundation Board of Directors to serve 3-year terms, one of which is elected annually to be affirmed by the ALA National Executive Committee. Elected directors may serve for two consecutive 3-year terms. The ALA National President participates ex officio on the Foundation Board of Directors.

Foundation directors receive no compensation for their services on the board. Board membership shall reflect diversity in geographic, special population and donor representation and bring the expertise, business skills and visibility and vision needed to govern the Foundation.

The Foundation's nominating committee consists of the ALA's National President, National Vice President, National Secretary, National VA&R Chair, and National Children & Youth Chair. The Nominating Committee is especially interested in applicants with fund development experience and who help reflect the age, ethnic, cultural, and regional diversity of the American Legion Auxiliary.

Application Submission

If you are enthusiastically willing and capable of helping raise donations and build the endowment fund for the American Legion Auxiliary Foundation, and an American Legion Auxiliary member in good standing, please complete the following/attached application. Please submit your completed application electronically and email it with "Foundation Board Member Application" in the subject line to:

- AMcCoy@Legion-Aux.org; and cc: DParrott@Legion-Aux.org
- Please attach your application as a Microsoft Word document.
 - **Please submit your application by Friday, October 1, 2010; 5 p.m. ET.**

The Foundation's nominating committee will verify and review all applications, then select a slate of three candidates to be presented to the Foundation Board of Directors. The board will elect one member from this slate and present that individual for ratification to the National Executive Committee of the American Legion Auxiliary. The term of service for the new board member begins upon ratification by the NEC and will expire at the end of the ALA convention in 2013.

Current American Legion Auxiliary Foundation Board Members

Current Foundation Board President Carol Moye's term ends post-convention 2010.

The other two elected directors of the American Legion Auxiliary Foundation Board of Directors and their terms are:

Deb McBride	term ending post-convention 2011
Trish Ward	term ending post-convention 2012

The other members of the Foundation board who serve by virtue of the position with the American Legion Auxiliary are:

ALA National President Carlene Ashworth	ex-officio member
ALA National Vice President Kris Nelson	designated director
ALA National Secretary Dubbie Buckler	designated director
ALA National Treasurer Marta Hedding	designated director
ALA VA&R Chair Peggy Thomas	designated director
ALA Children & Youth Chair Nancy Brown-Park	designated director
Foundation Board Vice President Carol Van Kirk.	term ends post-convention 2010

Note: Carol Van Kirk is the elected National Finance Committee Liaison Board member. The National Finance Committee elects one of its committee members, other than the chairman, to serve as its liaison member to the Foundation Board for a 3-year term. That election is executed separately and independently from the Foundation Board's selection.

Desired qualifications for foundation directors

- Nonprofit service in addition to service as a member of the American Legion Auxiliary
- Experience in fund development, major gifts, fundraising
- Strong business background
- Philanthropic passion that embraces the purpose of the foundation.

American Legion Auxiliary Foundation Board Member Responsibilities – Overview

- Attend at least 75% of the board's scheduled meetings, functions, and special events
- Be informed about the organization's mission, services, policies, and programs
- Make a personally significant annual financial contribution to the organization
- Serve as a trustworthy steward of the Foundation and the American Legion Auxiliary
- Prepare for meetings and review all board and committee meeting materials
- Serve on committees, task forces, and offer to assume special assignments
- Help identify, prospect and secure personal, corporate, and charitable donations, gifts, and sponsorships for Auxiliary programs
- Recommend prospective nominees to the board who can make significant contributions to the fulfillment of the mission of the board and the organization
- Be informed about current developments in the nonprofit sector
- Contribute and report on progress towards stated goals
- Assist in carrying out the board's fiduciary responsibilities including reviewing annual financial statements, understanding the board's legal responsibilities and being mindful of the legal implications of board actions, and being prudent of decisions impacting budget and finances
- Remain a member in good standing of the American Legion Auxiliary
- Comply with board policies pertaining to conflict of interest and confidentiality

Anticipated director time requirements

- Attendance at 1-4 onsite meetings per year for 1-3 day duration at national headquarters or other sites; approximately 5-10 hours per month to sufficiently review and develop foundation materials.

Distribution: *National Executive Committee; National Officers; National Chairmen; Past National Presidents; Department Presidents; Department Secretaries*

**American Legion Auxiliary Foundation, Inc.
Board of Directors Application**

Date:

Applicant Profile

Title (Mrs./Ms./Dr.):

First Name:

MI:

Last Name:

Residence Street Address:

City:

State:

Zip:

Daytime Telephone:

Evening Telephone:

Email address:

American Legion Auxiliary Membership ID:

Nonprofit Board Experience

Have you served on a nonprofit Board of Directors? _____ Yes _____ No

If yes:

Total years of nonprofit board service: _____

Have you ever served as a Board Officer? _____ Yes _____ No

Boards and committees served on:

Briefly describe your involvement in the American Legion Auxiliary, including positions held, committee participation, program work, volunteering, or other work associated with the American Legion Auxiliary. Indicate your year(s) of involvement and specific achievements for each.

Provide a summary of your professional qualifications, expertise, and experience relevant to the American Legion Auxiliary Foundation. Identify any affiliations, memberships, and accreditations pertinent to the purpose of the Foundation to raise significant donations and gifts.

Identify the top three goals or issues of concern that you believe are important. Include statements describing how you propose to address or implement each within your term.

Fundraising is the most critical board responsibility. Fund development includes identifying and soliciting potential individual, organizational, corporate, governmental, and charitable donors; soliciting for direct or corporate sponsorships; assisting staff and others in solicitation appointments; and identifying and providing in-kind support. Describe your experience with and ability to advance fund development.

Summarize the reasons you wish to serve on the board of the American Legion Auxiliary Foundation, Inc. and why the board members should elect you.

Do you have a potential conflict of interest that might impede or prevent your service on the American Legion Auxiliary Foundation Board of Directors? _____ Yes _____ No

If you believe or question if a conflict of interest might exist, please attach detailed information regarding the possible conflict in order for the board to determine if a prohibitive conflict exists.

The Foundation expects each director to make a personal gift to the Foundation according to her ability to give. Your signature indicates your commitment to financially support the Foundation.

Signature _____ Date _____

Printed Name _____

Please attach bios, vitas, resumes, or additional information, and submit application as one document.

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**SPECIAL MEMORANDUM
SERIES 2009-2010**

DATE: September 24, 2010

SUBJECT: Updates

We are sad to report that Past New York Department President Priscilla Imburgia's husband Frank Imburgia passed away on Friday, September 10, 2010. Priscilla has been ill herself and was recently hospitalized. Your cards for a speedy recovery, encouragement and sympathy would be a great comfort at this time. You may mail them to Priscilla Imburgia at 479 Reeves Road, Pittsford, NY 14534.

Tragically Past National President Betty Calder has suffered the loss of her eldest son, Leslie Calder. Her son was traveling last week in Belize visiting friends when he suffered a heart attack. Your cards and letters may be sent to Betty Calder at 14418 W. Blackwood Dr., Sun City West, Arizona 85375-5903.

RED BOOK

Page 11 and 115— PNP Desi Stoy is currently in the process of obtaining a new email address. Please do not use her old one. As soon as the new email address is obtained it will be communicated to everyone via the weekly bulletin.

PLAN OF ACTION (POA) UPDATE:

Please make the following revision to the Past Presidents Parley (PPP) Plan of Action on page 3, item number 3, "Why I Support *Women in the U.S. Military*" should be changed to read "Why I Support **Women's Role In Today's Armed Forces**".

DISTRIBUTION:

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Past National Presidents
National & Vice Chairmen
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Alternate Executive Committeewomen
Daniel Wheeler, National Adjutant, TAL
Brad Pryor, IT Director, TAL

SPECIAL MEMORANDUM
SERIES 2010-2011

FROM: Peggy Thomas, Chairman
National Veterans Affairs and Rehabilitation

DATE: September 24, 2010

SUBJECT: Issues Facing our Veterans

Today, our soldiers returning from the battlefields are facing many difficult issues. Our nation's veterans selflessly dedicated their lives in service often endured long periods of separation from loved ones not knowing if they would ever see them again.

Suicides are up as many returning home are battling emotional and/or physical disabilities. Despite the pain they have suffered, if you look in their eyes, you will often see a love for their country, strength for their families, and a courage that is indefinable.

The latest information from the National Coalition for Homeless Veterans shows 107,000 homeless veterans sleeping on the street every night and 5% of these are female veterans. As the homeless are transient, it is difficult to give an accurate number, it definitely is a tragedy and needs to be corrected.

In Abraham Lincoln's second inaugural address he said these famous words "*With malice toward none, with charity for all, with firmness in the right as God gives to see the right, let us strive on to finish the work we are in, to bind up the nation's wounds, to care for him who shall have borne the battle and for his widow and his orphan*".

Upholding his promise ought to be our greatest privilege as American citizens and auxiliary members.

How can we give back a little to these veterans that have sacrificed so much for us?

- A. Say "Thank you for your service".
- B. Work with homeless shelters, stand-downs, and contact your congressman and ask that he address this issue.
- C. Support Ride 2 Recovery.
- D. Support Veterans Creative Arts Festival.
- E. Volunteer at your closest VAMC, Outpatient Clinic or Vet Center.
A friendly face and a kind word can make a big difference in a patient's day.

There are so many ways we can help our veterans, the above suggests only a few. We should ALL strive to bring awareness to this issue.

More information will be forthcoming from this committee regarding activities that we can all engage in pertaining to this crucial initiative.

Distribution

Department VA&R Committee Chairmen

Department Presidents

Department Secretaries

National VA&R Committee

National Officers

Past National Presidents

National Chairmen/Vice Chairmen

SERIES 2010-2011

DATE: September 20, 2010

FROM: Lisa D. Williamson, National Junior Activities Chairman

SUBJECT: National Junior Meeting Recap & Junior Activities Award Winners

Before we begin a new and wonderful year promoting the “Power of One”, it is important to wrap up and announce the results for this year’s National Junior Meeting held in Milwaukee, Wisconsin. The new Honorary Junior Officers include:

Honorary National Junior President – Sabrina Cobb from Ohio
Honorary National Junior Chaplain – Kayla Robnett from Kentucky
Honorary National Junior Historian – India Archer from New Mexico
Honorary National Junior Division Vice Presidents:
Central Division – Paige Nieland from Iowa
Eastern Division – Danielle Cobb from New York
Northwestern Division – Kathy Stuck from South Dakota
Southern Division – Korri Gregory from Virginia
Western Division – Alyson Forian from Arizona

Congratulations to them all! This year is going to be exciting, eye-opening and empowering! As you know, these young people are full of energy and new ideas! What a pleasure it will be to work with these Junior leaders!

We would be remiss if we did not also announce the following award winners for the 2009-2010 administrative year. Congratulations to the following:

Junior Member of the Year - Alexia Taylor-Futischa - Holmes-Collins Unit 242 – Dept. of Oklahoma
National Plaque Award - Best Overall Report – Department of Virginia - Dyer Gunnell Unit 180
Overall Department Program \$500 cash award and Citation Plaque - Department of Nebraska
Unit Program of the Year
Central Division - Unit 239 - Dept. of Wisconsin
Eastern Division - Unit 1645 - Dept. of New York
Northwestern Division - Unit 269 - Dept. of Nebraska
Southern Division - Unit 180 - Dept. of Virginia
Western Division - No entry

The 2010-2011 Junior Activities Plan of Action is available for download at <http://www.legion-aux.org/MO-Programs/JuniorActivities/index.aspx>. Download a copy; begin your program NOW! There are also many other resources, including the new Junior Activities Handbook. Let’s get started!

Distribution:

National Officers
Past National Presidents
National Chairmen & Vice Chairmen
National Junior Activities Committee
Department Presidents & Secretaries
Department Junior Activities Chairmen

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**MEMORANDUM
SERIES 2010-2011**

DATE: September 24, 2010
FROM: Janet Jefford, Chairman, National Security Committee
SUBJECT: Plan of Action and Reporting

*One flag, one land, one heart, one hand, One Nation, evermore!
Oliver Wendell Holmes*

To all Department and Unit National Security Chairmen and committee members, welcome to another year of service. I am really excited about the focus of this year's program. Please visit the American Legion Auxiliary website and read the National Security Plan of Action. When you read it, you will notice that the main focus is on helping deployed service men and women and their families back home.

President Carlene has asked that we give particular emphasis to the Yellow Ribbon Reintegration program and to encouraging units to work with their local Family Readiness Groups. Please look over the Plan of Action and decide which programs you want to stress in your Departments and Units. You will be receiving bulletins prepared by members of the national National Security Committee. Please pass them on to all members of your Department. We hope to provide useful information for you to use throughout the year. If you have any questions, please do not hesitate to call me or any of the members of the National Security Committee. Working together we can make this a successful year of helping to protect the security of our great country by helping those who serve and their families.

There is always confusion on what to report where and what falls under what program. Anything we do to assist the families of deployed military, reservists, or National Guard comes under National Security. If a Unit does something just for the children, for instance filling hero packs for OMK, than that would come under C&Y. For wounded soldiers, if they are still in the military or under the Department of Defense, then activities for them are part of National Security. Once they are discharged and become part of the VA system, anything a unit does for them would be reported under VA&R. As you can see there are many instances where National Security chairmen can collaborate with C&Y and VA&R chairmen.

Again, welcome to the National Security program and best wishes for a great year.

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National Chairmen
National Committee –National Security
Department Presidents and Secretaries
Department Chairmen - National Security

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SPECIAL MEMORANDUM
SERIES 2010-2011

DATE: September 20, 2010
FROM: Past Presidents Parley Committee
(pastpresidentparley@legion-aux.org)
SUBJECT: Plans for Past Presidents Parley (PPP) Activities

The National committee is made of three Past National Presidents who will work as a team in providing guidance and information in the following three areas:

Active Service by Past Presidents: When I talk to leaders and members about the PPP program, I want them to continue to be active as Auxiliary women who have served as Unit, Department or National Presidents, to ensure a strong leadership future for the organization. I want them to be **“the power of one”** and use their knowledge and wisdom to make a difference in developing and mentoring the life of one member. I want them to promote the Unit Member of the Year; Department Nursing Scholarships; and honor the active duty of servicewomen in their community. Contact: Rita Navarreté, National Chairman: pastpresidentparley@legion-aux.org or rnavarr@comcast.net

Unit Member of the Year: I was privileged to have lunch at the 2010 Woman of the Year luncheon with some of the honorees. They were very appreciative of receiving this award, especially since they were being recognized by their peers. They are very dedicated members, working hard for our military men and women, their families, youth, and the community. They are members who have not held an office above Unit President. They are very important members of our organization, because they live on a daily basis the mission of our organization. They are the ones who will drop everything to come to the aid of someone in need. They stay in the background. They don't do it for the recognition; they do it because of their genuine love of country and the people they are helping. It is important that we take the time to recognize these very important members for their service, in our units and departments. The Unit Member of the Year is just one of many ways you can say 'thank you' to them. I challenge each chairman to contact their units and encourage them to nominate a member for this prestigious award. I would be thrilled to report that every unit as well as department participated in the Unit Member of the Year award. Start planning now how you will recognize these outstanding members during your department convention. Make it a celebration for them to remember. If during the year you have any questions please feel free to contact me, JoAnn Cronin, Vice Chairman: croninjo@aol.com or at 925 Windsor Harbor Rd., Imperial, MO 63052.

Honoring Active Duty Servicewomen: One of the highlights of the Past Presidents Parley is having the opportunity to honor our active duty servicewomen and we shall continue to do so during this coming year. Please plan activities to show the American Legion Auxiliary's appreciation to these outstanding women within your unit and area. Submit an application for outstanding active servicewomen in each branch of the military. The winners in each category will be asked to attend our national convention so that our members may honor and show their support. The rules are all inclusive in the Plan of Action but I wish to highlight a few of them. A brief narrative of their military service should be included as well as a narrative written by the nominee on "*Why I Support Women's Role in Today's Armed Forces*". One applicant may be submitted for each branch of service (Army, Navy, Air Force, Marines and Coast Guard). Please send the completed application prior to June 1, 2011, to Sherry McLaughlin, 1002 Golf View Drive, Vinton, Iowa 52349. Good luck and start to work on this now so that your nominee can be the winner! Contact: Sherry McLaughlin, Committee Member: smclaughlin@q.com

Clarification of Active Duty: *Any servicewoman who is serving on active duty (including National Guard/Reserve) may be nominated.*

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